## MEDIA RELEASE #2

## **World Donor Heroes' Night**

## Australians and the World are reminded to 'leave a light on' to support organ and tissue donation.

On the evening of **May 18<sup>th</sup> 2025**, **World Donor Heroes' Night** will be celebrating the lives of the hundreds of thousands of organ and tissue donors worldwide who have given the ultimate gift so that others may live.

Donor Families Australia (DFA) has established their DFA Facebook Page open to the general public worldwide, on the DFA website titled "Donor Heroes' Night" that provides detailed information of the event including;

- General background information,
- Video captions,
- Video Donor Heroes Songs,
- How to Post on the night,
- Donor Family Stories,
- World Donor Heroes Night Flyer.

The DFA Website is accessed via https//www.donorfamilies.org/donor-heroes-night

Australian and International households can show their support by uploading a picture of their porch light or candle to **https://www.facebook.com/DonorFamiliesAustralia** with a supporting comment from the evening of Sunday 18<sup>th</sup> May under the banner as displayed.



Mr Bruce McDowell, Chairman of Donor Families Australia, lost his 19-year-old daughter in a car accident in late 2008. Following her death, Alysha's tissues and organs helped to transform the lives of 30 individuals. *"As a family we could not be prouder of what Alysha has done for others. While the grief of losing our only daughter will never diminish, knowing that she has contributed to our community helps us to deal with the pain"* he said. All families are encouraged to have a conversation with their loved ones about their wishes to donate.

Associated hashtags: #DonorHeroesNight #DonorHeroes #DonorFamilies #leavealighton #forevergrateful

## MEDIA ENQUIRIES

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